

# James Dodkins

## CX Influencer Price List



Talk at your event **£8,000 - £12,000** (plus T&A)

Talk at event on your behalf **£8,000 - £12,000** (plus T&A)

Webinar participation **£2,000** (includes 3 x social promotion broadcasts\*)

Social Promotion Broadcast **£180** per broadcast\*

Social Post Amplification **£100** per share\*

Video filming **£500** per video (3 minute relaxed style, phone shot)

30 min online Interview (James as host) highlighting your company **£600\***

60 min online Interview (James as host) highlighting your company **£850\***

30 min in person Interview (James as host) highlighting your company **£1100\***

60 min in person Interview (James as host) highlighting your company **£1400\***

Extended Professional Video shoot **POA**

Book creation and publication **POA**

Bulk discounts available.

Over 20k followers across LinkedIn, Twitter, Facebook, Instagram & YouTube

\*Broadcast = post to LinkedIn, Twitter, Instagram & Facebook

\*Share = Share on LinkedIn and Facebook, Retweet on Twitter

\*Interviews include 1 x long form and 3/5 x edited 2/3 min highlight videos

\*In person interview prices are exclusive of T&A

The logo for Rockstar CX, featuring the word 'Rockstar' in a large, red, cursive font, with 'CX' in a smaller, red, sans-serif font to its right, separated by a small red star.